



NAYA NAZIMABAD
A MARK OF PRIDE


JUL/AUG 2024

ISSUE 01



Inside NAYA NAZIMABAD

QUERIES
EVENTS
LATEST UPDATES
SPILLING THE SECRETS
UNCOVERING EVERYTHING
LATEST TRENDS

 Naya Nazimabad

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Hello, Readers!

We are delighted to welcome you on this exciting adventure where we will answer all your queries and give you a sneak peek into the life of Naya Nazimabad.

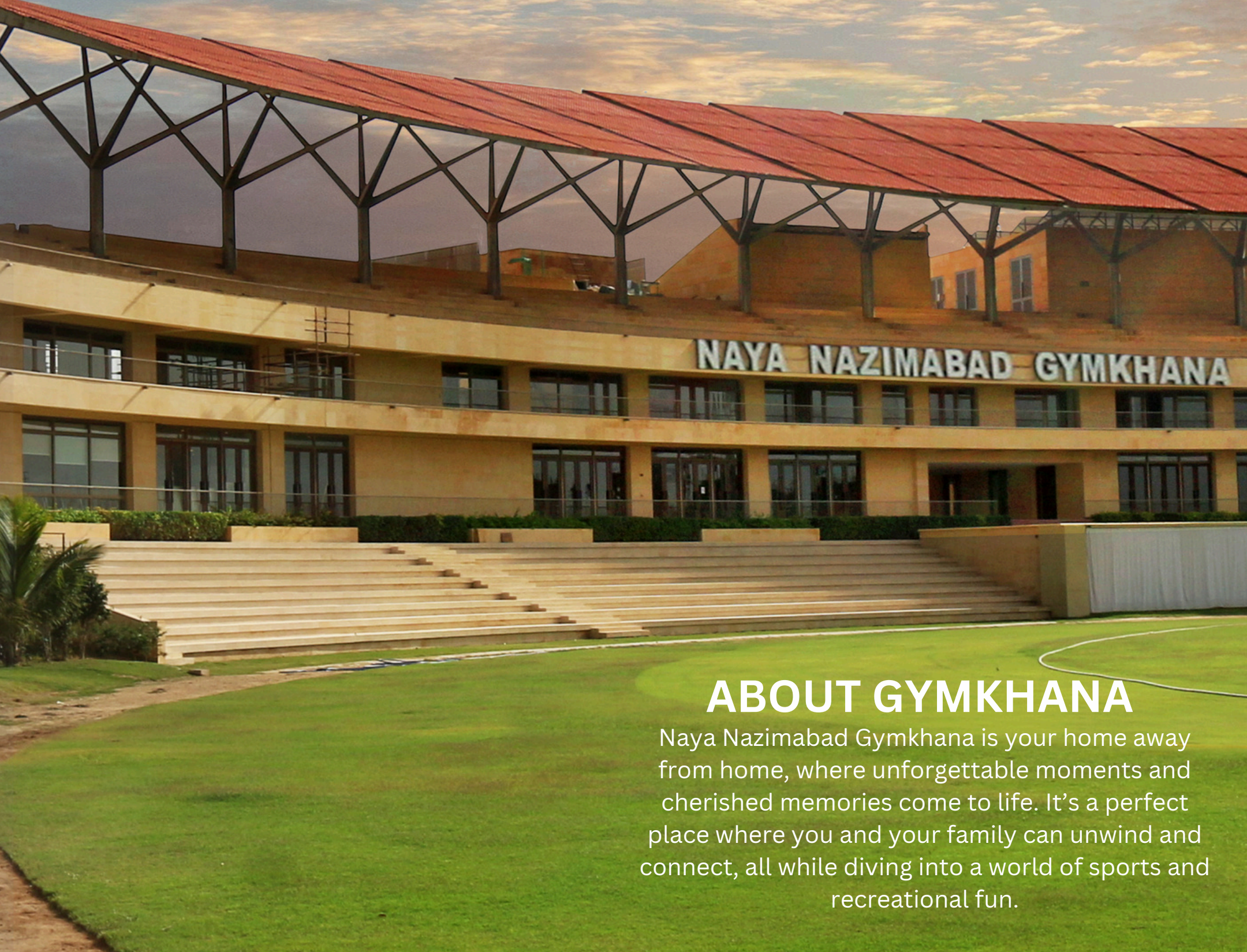
To remain connected with you, Naya Nazimabad Magazine will bring all the latest updates, events, insightful information, trends, and more right to your screen.

Dive in, explore, and become a part of our growing community with every page you turn.



Discover the perfect blend of convenience and comfort at Naya Nazimabad, Karachi's largest master-planned gated community, set to welcome over 50,000 families!

At Naya Nazimabad, we aim to offer a tranquil environment, free from the noise and hustle of the outside world, allowing you to unwind and enjoy the vibrant green spaces, landscaped parks, and pristine walkways.



NAYA NAZIMABAD GYMKHANA

ABOUT GYMKHANA

Naya Nazimabad Gymkhana is your home away from home, where unforgettable moments and cherished memories come to life. It's a perfect place where you and your family can unwind and connect, all while diving into a world of sports and recreational fun.



ABOUT ALI HABIB



Ali Habib Medical Centre is a not-for-profit primary health centre designed to provide the basic healthcare needs of the community, catering to a number of specialties through consultant clinics. The staff is trained according to international SOPs and guidelines to ensure that you receive the best of services. The team includes some of the finest consultants in their respective fields of specialization, like:

General Physician | Gynecologist | E.N.T. Specialist | Orthopedic | Physiotherapist | Eye Clinic |
Dentist | Phycologist | Child Specialist | Urologist | Dermatologist



SPORTS & GAMES

SPILLING THE SECRETS!

If there is one thing synonymous with Naya Nazimabad is a sports city.

Here is a little secret: One of the visions of Naya Nazimabad Society is to be recognized as a hub of sports.

With that goal in mind, the team tirelessly works to bring thrilling sports events to life.

This month too, Naya Nazimabad Gymkhana broke the barriers and hosted a dynamic array of competitions designed to ignite the competitive spirit and showcase the athletic prowess of our residents.



RESIDENTIAL SPOTLIGHT



Naya Nazimabad has always given immense importance to sports activities. When this deep-rooted love for sports intersected with the collective vision of giving every facility to our residents, the result had got to be a

BLOCKBUSTER!

Enter the Residents Cricket Tournament that hit the sweet spot of our dreams and aspirations.

Held at the bustling Naya Nazimabad Cricket Ground, this vibrant event was more than just a competition; it was a celebration of unity, patriotism, and the unconquerable local spirit.

The cricket match turned into more than just a game. As neighbors gathered to play and cheer, they found new ways to connect and support each other. The match showed how sports can be a powerful way to bring people closer.

Free Medical Camp at Ali Habib Medical Center Naya Nazimabad

In partnership with Chughtai Lab, Ali Habib Medical Center hosted a successful Free Medical Camp, delivering crucial healthcare services to many patients from Mangopir and Naya Nazimabad.

The event was honoured by the presence of our Chief Guests, Mr. Arif Habib (Chairman of Arif Habib Group) and Syed Muhammad Talha (President of NN Gymkhana & Special Affairs).

Dr. Lubna Masroor provided an overview of the event, highlighting the free consultations, medications, and diagnostic tests offered by Ali Habib Medical Center and Chughtai Lab.



EVENTS HIGHLIGHTS



AZADI FESTIVAL 2024

Naya Nazimabad's Azadi Festival 2024 was a vibrant celebration of freedom and community spirit, filled with games, fun, and a sense of togetherness. The festivities transformed our space into a lively hub of activity, where every corner was infused with the joyous spirit of Independence Day.





Azadi Celebrations

Azadi Celebrations kicked off with immense enthusiasm, where people of all ages participated. The 5-day event was packed with various sports activities, including a women's badminton tournament, table tennis tournament, and cycling competition. The fun did not stop there.



AYA NAZIMABAD FOOTBALL STADIUM



FOOTBALL & BASKETBALL

The events were followed by other sports activities, turning the local fields into a vibrant celebration of both sport and national pride. The matches were lively and fast-paced, with enthusiastic crowds cheering on their teams, creating an atmosphere of excitement and unity.



Saleem Javed is a superstar.

Naya Nazimabad buzzed with energy as it celebrated the Azadi Festival with unparalleled enthusiasm. The event drew a massive crowd.

The night sky was transformed into a canvas of color and light as a spectacular fireworks display took center stage.



Independence Day started off with a flag hoisting ceremony, followed by a few other sports activities including, swimming, skating, squash, and tennis competitions.





Naya Nazimabad also hosted a momentous Plantation Drive that underscores the vital importance of trees in our environment. This collaborative effort not only contributed to the beautification of Naya Nazimabad but also reinforced the community's role in addressing ecological challenges.

PRIZE DISTRIBUTION CEREMONY

In the vibrant aftermath of the Azadi Festival, Naya Nazimabad's prize distribution ceremony celebrated both local talent and community spirit.



MILESTONE MOMENTS



Groundbreaking Ceremony of IT Park and Vocational Centre
Naya Nazimabad's recent collaboration with Saylani Welfare for the groundbreaking of the IT Park and Vocational Center marks a significant milestone in their shared vision for community development and economic empowerment.

The background of the entire page is a dense, repeating pattern of green leaves in various shades, from light lime to dark forest green. The leaves are stylized with visible veins and are arranged in a way that creates a lush, natural feel.

Green Living Corner

Free Insights for a Fulfilled Lifestyle

Why would anyone not want free oxygen in their homes, especially when it's too easy to get? All you have to do is make a little green living corner in your home.

It's a fantastic way to integrate eco-friendly habits into our daily lives, from recycling more efficiently to growing our own herbs. Not only does it help us reduce our carbon footprint and save on utility bills, but, it's a great conversation starter and a way to inspire family and friends to join in on the sustainability journey.

Here are 5 simple steps to make a green living corner



1. CHOOSE THE RIGHT SPOT

Find a dedicated area in your home that's easily accessible for example, your kitchen, living area, or balcony.



2. ADD GREENERY

Incorporate plants that are easy to care for and purify the air, such as spider plants, pothos, or peace lilies.



3. PREPARE PLANT CONTAINERS

Use pots and containers that complement your home's decor



4. ARRANGE AND DECOR

Arrange your plants in an aesthetically pleasing layout, considering height and size for visual balance.

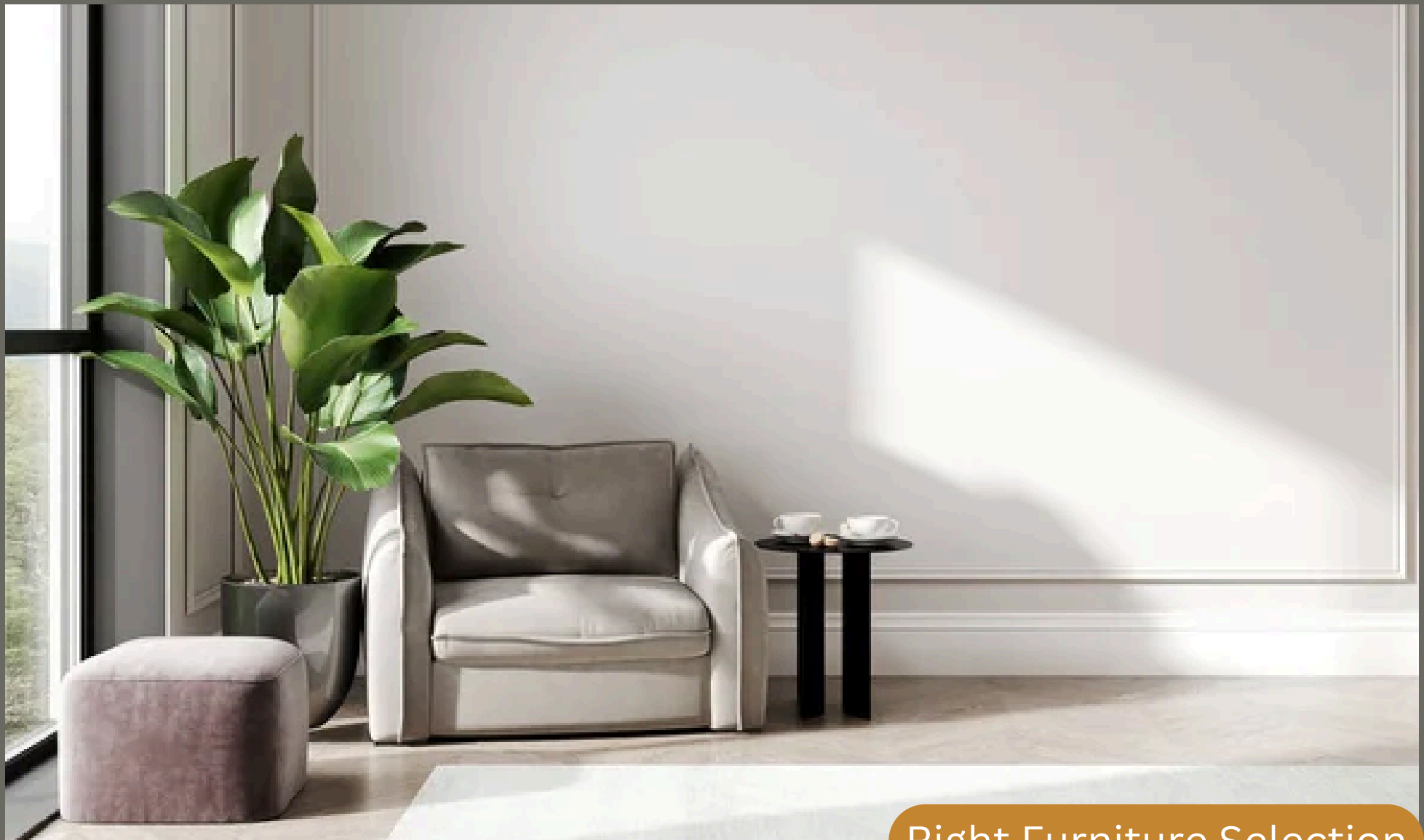


5. ADD EDUCATIONAL RESOURCES

Add books, guides, or magazines about sustainable living to inspire and educate.

THE HOME EDIT

HOME ORGANIZATION TIPS & TRICKS



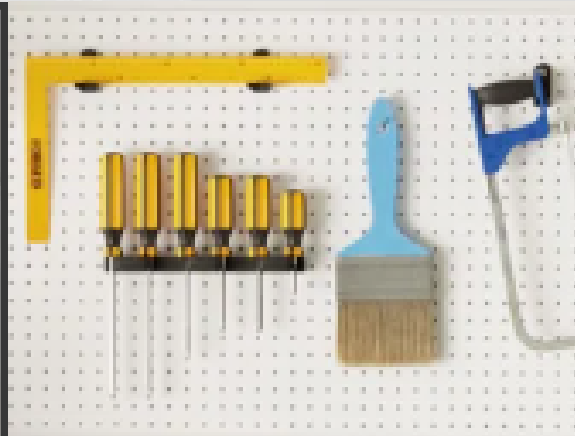
Right Furniture Selection

Trust me, you don't need those empty chairs, storage boxes, or extra drawers in your room.

- Focus on quality over quantity, selecting pieces that are both functional and aesthetically pleasing.
- Always measure your room before purchasing and opt for furniture with simple shapes and minimal ornamentation.



Smart Storage Solutions



Explore vertical storage options to save space.

Use low-profile bins or drawers that fit under the bed to store off-season clothing, shoes, or linens.

Use pegboards in utility rooms or garages to organize tools, craft supplies, or kitchen utensils

Create a dedicated area for relaxation and mindfulness, such as a meditation or reading corner, to enhance personal well-being.



Create a Zen Space

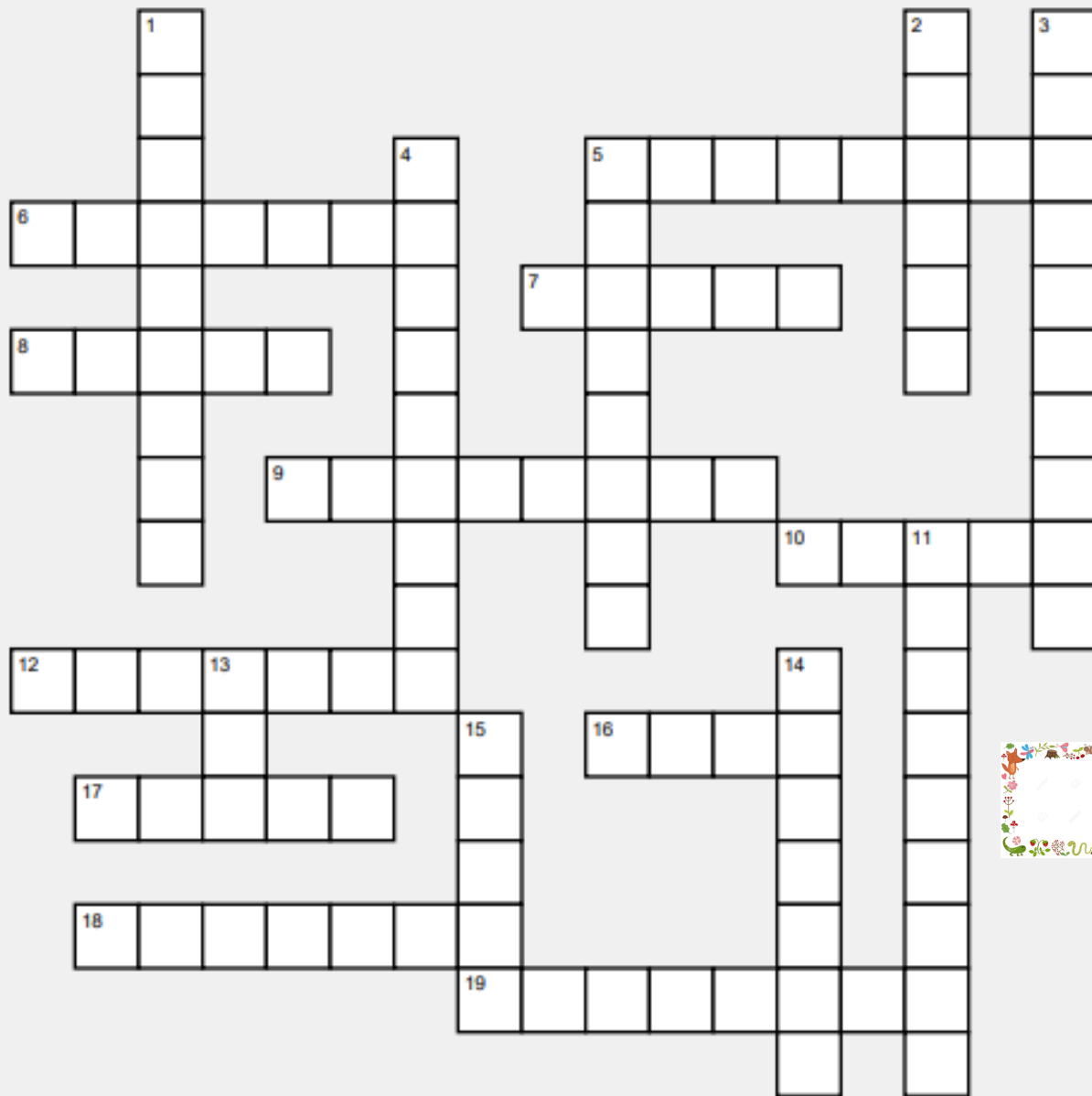
FUN & GAMES

LET'S SEE HOW MANY TYPES OF DOGS YOU CAN FIND IN ONE MINUTE

N	R	S	C	F	F	I	T	S	A	N	O	T	H
H	N	I	O	C	B	U	L	L	D	O	G	T	E
S	R	N	L	H	R	W	E	E	L	G	A	E	B
N	E	A	L	I	P	E	B	G	D	T	I	D	I
U	L	I	I	H	E	A	I	O	O	L	R	R	O
H	I	T	E	U	D	C	E	R	X	P	I	E	M
C	E	A	U	A	P	N	O	O	R	E	D	H	E
O	W	M	D	H	S	I	U	R	E	E	R	P	T
D	T	L	A	U	E	O	N	H	G	D	T	E	C
I	T	A	B	A	T	N	I	S	S	I	A	H	R
L	O	D	B	S	T	C	A	H	C	H	E	S	U
M	R	P	O	I	E	C	T	G	L	H	C	G	L
D	H	O	S	R	R	R	E	E	N	N	E	A	D
P	B	X	U	S	T	H	O	U	N	D	L	R	D

BULL DOG
PINSCHER
DALMATIAN
MASTIFF
BOXER
ROTTWEILER
CHIHUAHUA
COLLIE
HOUND
DACHSHUND

Answers will be posted on facebook & instagram stories



DOWN

1. A beautiful bird with a lifecycle of 2-8 months.
2. A reptile with sprawling limbs
3. Slender body with short legs, similar to a lizard
4. A quick change artist
5. A desert stinger
11. A large, semi-aquatic, armored reptile
13. a domestic animal
14. A pale yellowish to dark golden color with dark spots grouped in rosettes
15. A moderately elongated body with relatively short, well-muscled legs and long front claws for digging.

ACROSS

5. Nut Collector
6. Has a large egg
7. Powerful swimmers
8. Can sleep while standing
9. Aquatic Favorite
10. A mammalian aquatic animal
12. Barnyard bird
16. Fox's prey
17. Fury Swimmer
18. Bird with flippers
19. Have small front legs which helps them balance while jumping.

Answers will be posted on facebook & instagram stories

WELCOME TO NAYA



TIMELESS THROWBACK

INAUGURATION OF THREE LANDMARK PROJECTS- JAMA MASJID, GYMKHANA, FLYOVER

Naya Nazimabad's inauguration event was a grand affair, marked with excitement, as it launched three landmark projects.

The event had vivid screens and a staging area at the center embellished with flowers, accentuating the project and its surroundings.

It was a celebration of progress, unity, and a collective vision for a better tomorrow. As the leaders and guests gathered to witness the historic moment, they reaffirmed their commitment to the development and prosperity of Naya Nazimanad and its people.

INSIDE PAKISTAN

A proud moment for all: NayaPay and DealCart Secure Top Spots on Forbes Asia's 100 to Watch List for 2024"

Two Pakistani startups, DealCart and Nayapay, have made it to Forbes 'Asia 100 to Watch 2024' list.

DealCart's impressive trajectory is driven by a successful \$4.5 million pre-seed funding round and an additional \$3 million in seed funding, co-led by Abu Dhabi's Shorooq Partners and London's Sturgeon Capital in July.

Meanwhile, fintech disruptor NayaPay is making waves with its cutting-edge payments processing platform, revolutionizing transactions between consumers and businesses. Despite economic hurdles, NayaPay's swift rise signifies its potential to transform Pakistan's digital financial landscape.



Mr Lakhani proudly remarked, "This recognition underscores our efforts to simplify financial services in Pakistan and drive digital adoption across the country.

We are excited to advance our journey towards becoming the financial management platform of choice for Pakistani consumers and businesses."





Shaista Asif



Shazia Syed

A proud moment for all:

Two Pakistani businesswomen have been recognised by Forbes in its '100 Most Powerful Businesswomen 2024' list

Forbes has highlighted two standout women in its latest list: Shazia Syed and Shaista Asif, whose remarkable achievements have made waves across their respective fields.

Shaista Asif ranked fourth on the list, is the co-founder and Group CEO of PureHealth Holding, a leading healthcare network in the UAE. Since establishing the company in 2006, she has been a driving force behind its growth, recently steering it through a monumental IPO that raised an astounding \$986 million on the Abu Dhabi Securities Exchange (ADX) in December 2023. At number nine, Shazia Syed shines as the General Manager of Unilever. With a background as the former CEO of Unilever Pakistan and extensive experience in corporate leadership, Syed has also served as President of the Overseas Investors Chamber of Commerce & Industry and as a Director at the Pakistan Business Council.

Forbes recognized these leaders for their significant impact on the region and their impressive accomplishments over the past year.



YOU ASKED, WE REPLIED

1. Are there any activities or events organized in Naya Nazimabad that are open to non-residents?

Yes, Non-residents can enjoy horseriding, paragliding, and archery.

Moreover, Naya Nazimabad organizes exciting events from time to time for both, residents and non-residents.

2. Is there a bistro or dining option available within Naya Nazimabad, and what are the prices?

Yes, the Bistro Sunday brunch is served from 11 am to 2 pm for just

Rs. 1199. Additionally, our BBQ restaurant is open from 7 pm to 11 pm.



Thank You for Reading!

We sincerely appreciate you taking the time to read this edition of the Naya Nazimabad E-magazine. Your support and engagement are what make our community vibrant and connected.

We hope this issue has provided you with valuable information and a glimpse into the wonderful activities and achievements within our community. We are committed to keeping you informed and connected, and your participation plays a crucial role in our shared success.

As we look ahead to future editions, we welcome your suggestions and contributions, ensuring that we continue to deliver content that resonates with you.

Thank you for being an integral part of our journey. We look forward to bringing you more engaging stories and updates in the coming issues.

Stay tuned for more event coverage stories from Naya Nazimabad. Your feedback and contributions are always welcome as we strive to bring you the best of our community.

Warm regards,
Naya Nazimabad

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